



Dear Parkinson's Movement Center Supporter,

In late 2021 Deb Colling followed her passion for helping people affected by Parkinson's disease (PD) live their best lives: she founded Parkinson's Movement Center (PMC), a 501c3 organization located in southeast Michigan. The PMC mission is: *To help and support people whose lives are impacted by all Parkinson's Diseases, through vocalization, socialization, education, and community engagement all to better the quality of life through exercise, yoga, and movement.*

PD affects over 1 million people in the United States, with 35,000 affected in Michigan alone. PD is a degenerative condition of the brain associated with motor symptoms (slow movement, tremor, rigidity and imbalance) and other non-motor complications including cognitive impairment, mental health disorders, sleep disorders and more. The Parkinson's Foundation now estimates that 90,000 people will be diagnosed yearly and that PD is becoming one of the fastest growing neurological conditions.

In a Parkinson's diagnosis, **exercise is medicine!** Research has proven that with exercise, we can slow the progression of PD and give back a quality of life that some thought they would never have again. Leveraging partnerships with local communities and local gyms, Deb, along with her team of certified instructors, have been teaching exercise classes under Parkinson's Movement Center since January 2022. In addition to addressing physical health, the classes build a community of support and friendship that helps to battle loneliness, depression and other symptoms of PD.

Future goals include opening a centrally located wellness center that will serve as a headquarters for PMC, and outfit with all the equipment necessary to meet the special needs of people with PD.

This year's event, ***A Night to MOVE You***, which will be held on **Thursday October 19th at 6:00 p.m. at the San Marino Club**, promises to be an inspiring evening with a keynote speaker, a silent auction, a plated dinner, and an open bar.

The Gala will feature Tim Hague, the founder and executive director of U-Turn Parkinson's, an organization with a mission to empower people living with Parkinson's in their pursuit of wellness. Tim is a public speaker, educator, author, and advocate for people living with Parkinson's disease. At age 46, Hague was diagnosed with young onset Parkinson's disease. Three years later, he and his son, won the inaugural season of *The Amazing Race Canada*.

Enclosed are available sponsorship opportunities for our Gala. All levels of sponsorship are available, and we hope that you will secure your table today. To do so, please complete and return the enclosed reservation form.

On behalf of Parkinson's Movement Center, and all of the people facing the challenges of living with Parkinson's every day, and who rely on the generosity of caring community members like you, thank you in advance for your generosity. For more information about our organization, please go to www.parkinsonsmovementcenter.org.

Deb Colling

Dan Jaroshewich

Co-Chairs
Parkinson's Movement Center



Sponsorship Opportunities

PD WARRIOR ·\$10,000

This gift will provide scholarships for a year of PD exercise classes for 10 individuals in need

- Two dinner tables of 10
- Admission to the VIP Reception with open bar
- Photograph taken with Tim Hague
- Personalized Commemorative Plaque
- Prominently displayed banner and signage at event
- Primary recognition in all event advertising, with a Full-page Color ad in the event Program Book
- Primary recognition on PMC website

PD FIGHTER ·\$5,000

This gift will provide scholarships for a year of PD exercise classes for 5 individuals in need

- One dinner table of 10
- Admission to the VIP Reception with open bar
- Personalized Commemorative Plaque
- Signage at the event
- Primary recognition in all event advertising, with a Full-page B/W ad in the event Program Book
- Primary recognition on PMC website

PD CHEERLEADER ·\$2,500

This gift will provide our coaches educational opportunities and stay up to date with certifications

- One dinner table of 10
- Admission to the General Reception with open bar
- Personalized Commemorative Plaque
- Signage at the event
- Primary recognition in all event advertising, with a Half-page B/W ad in the event Program Book

PD FRIEND Individual Ticket ·\$150 Each

- Includes dinner
- Admission to the General Reception with open bar



Yes, I/We will attend the dinner on Thursday, October 19, 2023. Please find our support below at one of the following levels:

- PD Warrior Sponsor - \$10,000 • PD Fighter Sponsor - \$5,000
- PD Cheerleader Sponsor - \$2,500 • PD Friend Individual Ticket - \$150

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is our sponsorship payment in the amount of \$_____ -or-

Enclosed is my check for _____ individual tickets, totaling \$_____

RSVP by Friday, October 6, 2023.

Please make check payable to ***Parkinson's Movement Center***

Send check to:
Parkinson's Movement Center
c/o Judy Kowalkowski
2410 Correll Dr
Lake Orion, MI 48360

Direct questions to:
Judy Kowalkowski @ (248) 891-4766 or Judykowalkowski@gmail.com



Guest List

Name	Company Name	Dietary Restriction (eg. gluten free, vegan, etc.)
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